

The publication of Hollywood Heritage, a private, non-profit organization dedicated to preservation of the historic built environment in Hollywood and to education about the role of the early film industry and its pioneers in shaping Hollywood's history

Lasky-DeMille Barn Approved for Listing on the National Register of Historic Places

Visitors to the Hollywood Heritage Museum have noticed the plaque near the front door telling the story of California Registered Landmark No. 554, Hollywood's First Major Film Company Studio. It has held that designation for 57 years. We are proud to announce that the historic Lasky-DeMille Barn is now being recognized nationally.



The State Historical Resources Commission, at its November 8th meeting, approved Hollywood Heritage's nomination of the Lasky-DeMille Barn to the National Register of Historic Places and recommended its listing to the Keeper of the Register. Hollywood Heritage Vice President Richard Adkins and our co-founder Christy McAvoy attended the meeting in Sacramento where the staff of the Office of Historic Preservation recommended approval of the nomination. The formal listing of the Barn on the Register by the Keeper is pending.

The nomination was based on two criteria:

The nomination stated that *The Lasky-DeMille Barn is eligible for the National Register under Criterion A at the state level of significance,*

for its association with the development of the film industry in Hollywood and California, as well as the early growth and development of the City of Hollywood. Notably, the building is the last surviving historical resource associated with the early establishment of the motion picture industry in Hollywood, and the oldest historical resource associated with the establishment of the major motion picture studios. The Lasky-DeMille Barn is also eligible

for the National Register under Criterion B, at the local level of significance, for its direct association and productive lives of Jesse L. Lasky, Cecil B. DeMille, and Samuel Goldwyn, individuals that played an exceptional role in founding the motion picture industry.

The nomination concluded that the building maintains its integrity of design, materials, workmanship, association, and feeling.

Credit goes to all of our members, volunteers and generous supporters over the years who have made it possible to faithfully restore and maintain the largest oldest artifact of the early motion picture industry in Hollywood. Come visit often, tell others about the museum and wonderful programs therein, and be proud of what you support.

Hollywood Heritage Directors

Starting with the January 2014 Hollywood Heritage Board meeting, Hollywood Heritage will be welcoming some new directors. They will have been elected to a new term as director, filling an expanded board position, or they will be filling the position of a director who has been termed-out of office and must wait a year before eligible to run again. Directors are not compensated for their service, like all the other volunteers who keep Hollywood Heritage the vital organization that it is.

Richard Adkins and Bob Blue are termed out as directors.

New, and not so new faces on the board, include:

John Girodo, Writer. Served as appointee on the board to fill a vacant seat. Serves as co-chair of our Preservation Issues Committee. Elected to full term as director.

John Hillman, Stockbroker. Owner and operator of Silent Cinema, Inc. Former director of Hollywood Heritage, serving as treasurer. Elected to full term as a director.

Kevin Jordan, Owner, Jordan Brothers Entertainment. Writer/Producer/Director. Media marketing specialist. Appointed to single year term, replacing elected director Philip Mershon, who was unable to serve. This is his first term as a Hollywood Heritage director.

Christy Johnson McAvoy, Owner, Historic Resources Group, Pasadena. Co-Founder of Hollywood Heritage, Inc. Former director. Elected to full term as director.

Bill Roschen, Founding Principal of Roschen Van Cleve Architects. Outgoing president of Los Angeles City Planning Commission, Recognized for work on sustainable urban environments, expert in mixed-use projects. Former director of Hollywood Heritage. Elected to full term as director.

The board in their January meeting will elect board officers.

This has been quite a year!

by Brian Cooper



This has been quite a year for Hollywood Heritage, and quite a year for Hollywood in general. For those of you who may not have heard, I am thrilled to announce that

the barn has been nominated to the National Register of Historic Places. The Register is the official list of the Nation's historic places worthy of preservation. Authorized by the National Historic Preservation Act of 1966, the National Park Service's National Register of Historic Places is part of a program to coordinate and support public and private efforts to identify, evaluate, and protect America's historic and archeological resources. You'll find more information about this unique honor on the front page of this newsletter.

Throughout 2013, we have been busy bees at the barn as well as out in the community, and this year, we have done more outreach than ever before. I am most proud of our involvement and partnership with such diverse organizations as The Autry, American Cinematheque, LA as Subject, The Alex Theatre, Los Angeles Heritage Alliance, Los Angeles Conservancy, and the Hollywood American Legion.

Each year at our annual holiday party we offer our Annual Report. It's our way of thanking members for their support, and it also gives the board a chance to sound off about our various challenges and accomplishments this year. And if you're not a member, there's still time to join before the end of the year. Our membership also makes a wonderful gift for that special-someone in your life. And let me tell you, there are perks-a-plenty with that membership. Not only do you receive 10% off in our museum shop, but you also receive discounts and invitations to unique "members-only" events and much more. And did you know your membership allows you the opportunity to join and attend any of our committee meetings? We have a wide-range of committees that focus on such topics as the museum itself, preservation, publications, or publicity. It's a great way to make your voice heard within the Hollywood Heritage community. And since we are an all-volunteer organization, we certainly welcome the input and assistance.

Even if you're already a member, I hope

you'll consider making a year-end donation to Hollywood Heritage. We desperately need funds to help us restore our rear deck so that it could be safely utilized for outside gatherings. We could also use new carpeting, fresh paint on our inside beams, an upgraded security system, Hollywood survey maps, and much more. Even a small donation would help us to pay our rent and utilities and other operating expenses. So thank you in advance for thinking of us, along with the other worthy organizations you support at this time of year!

In my last message to you, I talked about some of the upcoming events related to the Lasky-DeMille Centennial. As I write this, these events are unfolding on a weekly basis. So be sure to check our website for the most up-to-date information: www.hollywoodheritage.org. I am especially pleased to tell you about another special Centennial event which has been added to the calendar. On Saturday, March 15, 2014, there will be a screening of Cecil B. DeMille's classic film "Madame Satan" (1930), presented in conjunction with the Art Deco Society and the American Cinematheque at the Egyptian Theater. Before the movie, there will be an introduction by renowned dance critic Debra Levine, who will discuss choreographer Theodore Kosloff's unique contributions to the film. This is not to be missed! We are also in discussions with the Hollywood Chamber of Commerce about co-hosting a big Centennial event at the barn next summer. I can't say too much about it yet, but I am very excited to be working with them as part of our celebration.

I want to say a few words about the Hollywood Heritage Museum archive collection. It includes artifacts and memorabilia from the early motion picture industry as well as of early Hollywood. This year it has grown by leaps and bounds. We will be adding the "City of Hollywood" miniatures, created by Joe Pelkofer in 1938, to our collection. And the money from our Acquisitions Fund, comprised mainly of dollars raised at our monthly raffles, has helped us to add photos and memorabilia related to the barn, as well as the Hollywood Sign and its surrounding areas. Kudos must go to Vice President Richard Adkins and Secretary Mary Mallory for continuing to seek out unique materials for our collection, some of which we hope to

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www.hollywoodheritage.org

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Hollywood Heritage Mourns Two Friends

Long-time Barn supporter, and 85-year Paramount Pictures veteran, **A. C. (Andrew Craddock) Lyles**, 95, passed away September 27, 2013. Suave and always impeccably dressed, Lyles was one of the last connections to the founders of Paramount



Pictures. Born in Jacksonville, Florida, where he worked as an usher at the Florida Theatre, Lyles met Paramount chairman Adolph Zukor when the mogul visited his home town and began writing him regularly. After he saved up enough money, Lyles ventured to Hollywood in 1938 and landed a meeting with Zukor, who found him a position in the mailroom. Within a few years, Lyles moved into the publicity department, and

later supervised the advertising department. He began producing in 1957 when he supervised James Cagney's sole directing venture, the B-movie, *Short Cut to Hell*. Lyles produced westerns in the 1960s, and in the 1970s, produced ABC After School Specials and other children's programming. He served as Paramount's unofficial goodwill ambassador, and appeared in many documentaries as a Hollywood expert. In

2005-2006, he received credit as a consulting producer on the cable television show, *Deadwood*. Lyles is survived by his wife, Martha.

Hollywood Heritage lost a dear friend in November when celebrity handler **Marvin Paige**, 86, passed away on November 30, 2013 from injuries sustained in an automobile accident. Paige was the go-to guy for organizations such as the American Cinematheque, Academy of Motion Picture Arts and Sciences, and film festivals looking to book classic stars and celebrities for special appearances and panels. Originally an actor, Paige got his start in casting working on the film *Breakfast at Tiffany's*. He cast two Woody Allen films, *The Planet of the Apes* television series, *Lassie*, *Combat*, and the soap opera, *General Hospital*. Paige also served on the Rudolph Valentino Memorial Committee and on the Cinecon Classic Film Festival board. He was a former Hollywood Heritage board member and was on our Advisory Board. For several years, Paige provided memorabilia for television and film documentaries from his Motion Picture and Television Research Archive.



Hollywood at the Dawn of the Movies

A panel presentation by noted film and Hollywood historians kicked off our year-long celebration of the 100th anniversary of the filming and release of *The Squaw Man*, Hollywood's first feature length western made by a major film com-

Marc Wanamaker rightly called "Hollywood Archaeology."

Author and historian Bruce Torrence, whose grandfather C.E. Toberman was one of Hollywood's first real estate developers, talked about Hollywood before the movies

Culver City, and points south.

Historian Kurt Cox of Western Costume told the audience about Louis Loss Burns and Harry Revier, the gentlemen who actually turned the barn of Jacob Stern into a rental film studio. They had already successfully launched a studio in East Hollywood and were eager to expand their business. Their rental of their studio to Cecil B. DeMille forever changed Hollywood.

Author, historian and collector Robert S. Birchard chronicled the careers of Cecil B. DeMille, Jesse L. Lasky and Samuel Goldwyn before their entrance into the movies and their trials and tribulations in making *The Squaw Man*.

A packed house included Betty Lasky, daughter of the studio founder Jesse L. Lasky, Pat Silver Lasky, widow of Jesse L. Lasky Jr., Lisa Mitchell, Laughlin Park neighbor of Cecil B. DeMille and teenage performer in *The Ten Commandments*. Hollywood Heritage President Bryan Cooper read a statement from Cecilia DeMille Presley, who could not attend as she was receiving a *Lifetime Achievement Award* from the Women's Information Network.

The formal presentations were followed with a screening of that first film in 1914 - *The Squaw Man*.



The Hollywood history "archaeologists" standing in front of some of Jeff Matsuno's art work (L to R): Bruce Torrence, Robert S. Birchard, Marc Wanamaker and Kurt Cox.

pany in Hollywood. The *Evening @ the Barn* on December 7th screened rare photos of never before publically seen images. The remarks of the presenters were a product of their combined continual research in what

in 1906 and making its way to Hollywood in 1911. Mr. Wanamaker talked about the downtown Los Angeles and Edendale studios as well as some of the studios located in outlying areas such as Santa Monica,

have on display in the near future.

We have also received donations of items to the Museum Store to raise money for Hollywood Heritage. Weekly, members drop off Hollywood related books and movies to be resold. Among the items received are paintings from the Glenn Ford Collection, which were generously donated by his son, Peter Ford.

Some of the items displayed in the Museum come from rarely seen private collections. If you haven't had a chance to see Nick Beck's *Great Gatsby Exhibit*, curated by Sue Slutzky, be sure to stop by the barn to take a look.

Furthermore, writers and researchers are always welcome to access the collection for any of their projects. Just call the museum to make an appointment and we'll be happy to accommodate you.

Well friends, there's so much more to tell you, but unfortunately space won't allow for it. So suffice to say, I want to wish everyone a happy new year! And I'll see you in 2014...

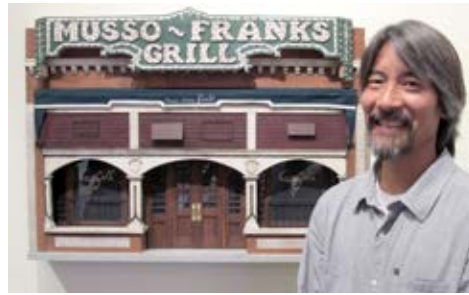
Scandal and Mystery in Beverly Hills

Authors Barbara Schroeder and Clark Fogg held the audience spellbound at the October *Evening @ The Barn* with their intriguing tales of Beverly Hills. They provided highlights of Beverly Hills history from the first officers on bicycle to the most recent of crimes (without giving away all the stories in the book!). Mob men, movie stars and socialites were all included with revealing and reliable information on the Doheny scandal, the murder of Benjamin (he didn't like to be called "Bugsy") Siegel, the suicide of Lupe Velez and the shooting of Ronnie Chasen. The audience engaged the authors in a lively question and answer period and the authors graciously signed copies of their book, *Scandal and Mystery in Beverly Hills*.



Authors Barbara Schroeder and Clark Fogg display their book, *Scandal and Mystery in Beverly Hills*.

Jeff Matsuno – Hollywood Street Art



Hollywood and the movies began influencing art through individual artists for whom movies were a normal part of their everyday experience. Realist artists Reginald Marsh and Edward Hopper both painted usherettes and the interiors of movie theatres as far back as the 1930s. The Hollywood Heritage Museum is delighted to present the work of a current artist, Jeff Matsuno, whose work includes such current

[Evening @ the Barn](#)

Making Gone With The Wind

Save the date of Wednesday, April 9, 7:30pm, for a very special *Evening @ the Barn*. *Gone With The Wind* marks its 75th anniversary in 2014 and to celebrate the event Steve Wilson, Curator of Film at the University of Texas, Austin, will be talking about the making of the film and including in his presentation images from his forthcoming book and exhibition, *Making Gone With The Wind*.

Among the film materials held at the University is the David O. Selznick Collection, which includes costumes, set designs, screen tests and documents pertaining to the producer's best-known film, *Gone With The Wind*. Mr. Wilson will be sharing behind-the-scenes

[Evening @ the Barn](#)

Hurrell's Hollywood Glamour Portraits

Mark Vieira, author, historian, and photographer, is well known for his books on Hollywood. He is the author of several books on photography, pre-code films, and on noted producer Irving Thalberg. In his new book, *Hurrell's Hollywood Portraits: The Chapman Collection*, Mark chronicles the life and times of George Hurrell, arguably the most influential of the Hollywood photographers. Mark provides insight into Hurrell's life and work. From Hurrell's early career as an artist and a painter to his trials and tribulations at the Hollywood Studios, then his decline in the 1950s and 1960s and eventual resurgence in the 1980s.

Hollywood landmarks as the Warner Pacific, the Pantages and the Frolic Room, and landmarks of the past such as Ciro's, Sardi's and Schwab's drugstore.

Matsuno creates wall sculptures, which are realistic scaled fragments of these landmarks, often with working neon. These impressive and masterful art pieces are rich in detail and texture, equally employing the glamour of Hollywood past, along with a depiction of fading glory such as the rooftop sign of the Mark Twain hotel.

Mr. Matsuno's wall sculptures are on display at the museum and will remain on view for the next six months. We are deeply impressed to see the Hollywood we treasure transformed into these remarkable works of art.

This exhibit is not to be missed.

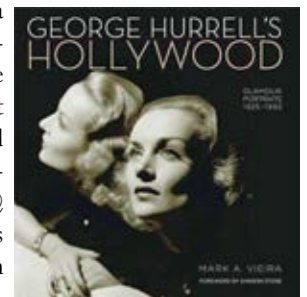


stories from the making of the film that he uncovered while researching the collection. In addition, he will discuss the recent conservation of several of Vivien Leigh's costumes from the film.

Don't miss this unique program.

There is little about Hurrell that Mr. Vieira doesn't know, and luckily for readers and enthusiasts of Hurrell's work, he includes much of that information in this book.

Mark will be sharing his knowledge of Hurrell along with a video presentation of his life and work as part of Hollywood Heritage Museum's *Evening @ the Barn* series on **January 8th** at 7:30 pm.



Co-Founder of Hollywood Heritage Recipient of a Governor's Historic Preservation Award for 2013

Christy McAvoy, co-founder of Hollywood Heritage, received the only official preservation award presented by the State of California to worthy recipients in recognition of outstanding achievements in the field of historic preservation at an award presentation ceremony on November 21, 2013, at Leland Stanford Mansion State Historic Park in Sacramento.

For over 30 years, Christy McAvoy has made both volunteer and professional contributions to historic preservation. From local grass roots advocacy in Los Angeles to national policy initiatives, including nine years as an Advisor to the National Trust for Historic Preservation, Mrs. McAvoy's efforts and contributions to preservation planning, resource evaluation and surveys, command of historic preservation tools such as incentives, CEQA and Section 106 work, and preservation education extend statewide and beyond.

Her projects have received National Trust Honor Awards, Governor Awards, and California Preservation Foundation and Los Angeles Conservancy Design Awards. She is the recipient of individual recognition awards by the Los Angeles Conservancy and the

American Institute of Architects as well as from other organizations. A frequent speaker, lecturer, and writer in the field of historic preservation, she has done much to build awareness about the state's historic resources and their reuse.

Mrs. McAvoy is starting a new term on the Hollywood Heritage Board of Directors. She remains an active member of our Preservation Issues Committee, and is closely involved with the Hollywood Heritage archive of Hollywood resources.



Christy Johnson McAvoy receiving the California Governor's Historic Preservation Award, with her husband, Stephen McAvoy. On the left is Christy's daughter Carly Caryn. Also in the photo is Carol Roland-Nawi, California Historic Preservation Officer.

Afternoon with the Authors a Great Success

Early December saw Hollywood Heritage's annual *Afternoon with the Authors @ the Barn*. We hosted an



The two Lords; authors (L to R) Marjorie and Rosemary, mug for the camera at the Afternoon with the Authors @ the Barn, a popular annual event.

open house at the Museum where invited authors spoke about their books, autographed and sold them. It was an enjoyable afternoon with plenty of time to talk to these knowledgeable writers and an easy way to get that special holiday gift, especially with Hollywood Heritage providing free gift-wrapping.

Authors in attendance included Robert S. Birchard - *Cecil B. DeMille's Hollywood*, Stanley Dyrektor - *Shedding Light on the Hollywood Black List*, Chuck Harter - *Elf: A Celebration of Harry Langdon*, Marjorie Lord - *A Dance & A Hug*, Rosemary Lord - *Hollywood - Hollywood Then and Now*, Mary Mallory - *Hollywoodland*, Manny Pacheco - *Forgotten Hollywood History*, Darrell Rooney - *Harlow in Hollywood*, Donald Seligman - *Los Feliz and the Silent Film Era*, and Charles Ziarko - *M.G.M.: Saving the Best for Last*.

MEMBERSHIP UPDATE

In grateful recognition of their generous support, we sincerely thank the following new and renewing members who have made contributions at the \$100 level and above as of mid-December, 2013. Category titles are names of historic Hollywood Studios.

Majestic \$2500+
Paramount Pictures (Jennifer Lynch)

Bison \$500+
Chinese Theatre LLC (Alwyn Hight Kushner)
Anne & Aaron Epstein
Joan & Alan Simon

Kalem \$250+
A.M. Allen
El Capitan Theatre (Ed Collins)
Pam Elyea
Randy Haberkamp
Will Hamblet
David & Carin-Anne Strohmaier

Triangle \$100+
Mary Anton
Margaret Barrett
Patty Dryden & Brian Siberell
Kathy Dudley
Joanna Erdos
Carla Larissa Fallberg
Kim Fletcher
Neill Foster
Michael Giacchino
Don Hunt
David Kaufman
Jennifer Lerew
Robert Rochon & Kiran Uppal
Bill Roschen & Christi Van Cleve
Jon Schafer
Stephanie Snyder

Welcome New Members!

George P. Abraham
Randall Caldwell
Glenn Davis
Sarah Edwards
Anne Gagan
Tim Grant
Lance Guest
Celeste Honig
Elizabeth IsHak
Linda L. Long
Richard MacDonald
Mark A. Martin
Mike Radice
Richard Scott
Debbie Smith
Lucie Boswell Taylor
Dr. Lee Scott Theisen
Paul Tolbert
Tony Villanueva

Action! Preservation Issues Committee

Hollywood Heritage takes the lead in working to preserve the historic buildings and landscapes in the greater Hollywood area, from recognized landmarks to those that serviced the entertainment industry and its workers *day to day*.

In the fall, members of the Preservation Issues Committee met with Los Angeles 13th District Councilman Mitch O'Farrell and staff to discuss the state of historic resources in Hollywood. Hollywood Heritage established its priorities for 2014 and presented the Councilman with a Historic Resources Briefing Book, compiled by Hollywood Heritage, to assist the new councilman's staff.

Outreach to the community continues with committee members John Girodo and Denise DeCarlo serving on the Hollywood Studio District and Central Hollywood Neighborhood Councils respectively, and Mary Mallory continuing stakeholder/committee participation with the Studio City Neighborhood Council.

Hollywood Heritage was pleased to provide photographic and archival support to Congressman Adam Schiff's Holiday Party hosted by Samir Srivastava of Historic Hollywood Holdings (proud steward of the National Register Mayer building at Hollywood & Western). The event was held in the historic Mayer building's ground floor gallery space.

Bungalows And Bungalow Courts Preserved

Bungalow courts are an important part of the context of movie industry housing and Hollywood Heritage has been instrumental in nominating several examples and seeking incentives for owners to rehabilitate them.

Committee representative Mary Mallory appeared before the Cultural Heritage Commission and the PLUM Commission in support of Hollywood Heritage member Judy Marks' successful (!) Historic-Cultural Monument nomination of four Storybook style bungalows in Beachwood Canyon.

Hollywood Heritage believes the protection of these resources is essential for the preservation and rehabilitation of Hollywood's single-family residential neighborhoods.

Former Board member Ed Hunt and wife Martha Hunt's restoration of a 1905 bungalow on Virginia Ave. continues to be a powerful example of a preservation-minded project within the community of Hollywood. Hollywood Heritage was pleased to provide our recent endorsement of the project to the Community Redevelopment Agency (CRA/LA).

Committee Activities

We continue to monitor CIM Group's Sunset-Gordon development project. This was the former site of the 1924 Stanley W. Smith Peerless Motor Car dealership, which will be recreated per an agreement between Hollywood Heritage and the current developer after the historic building, in later years housing The Old Spaghetti Factory, was allowed to deteriorate by a previous developer.

We also continue to work closely with Majestic member Kilroy Realty, per an agreement with Hollywood Heritage, on the restoration and rehabilitation of CBS Columbia Square to the Secretary of the Interior's Standards.

Preservation Issues Committee members participated in the Scoping meeting and Notice of Preparation for the Hollywood Palladium Residences project to ensure that the development project does not negatively affect the historic venue. We continue to positively engage with developer Crescent Heights who has been consistent with the inclusion of Hollywood Heritage.

We continue to monitor the Cherokee Apartments project.

We provided technical assistance in the Castle Argyle rooftop sign restoration and re-lighting.

Members spoke at the Cultural Heritage Commission in support of the Historic-Cultural Monument nomination of 1733 Cherokee Ave. As a contributor to a potential historic district and a rare example of working-class housing built adjacent to Hollywood Boulevard during Hollywood's boom, Hollywood Heritage was disappointed by the Cultural Heritage Commission's decision to deny the nomination.

We are actively working in conjunction with the Los Angeles Council District 13 office and the High-Line West project in designing significant preservation improvements for Falcon Studios and the Frank Meline building (5540 Hollywood Blvd).

We consulted with Hollywood Heritage member TCL Chinese Theatre in their Imax renovation...certainly showman extraordinaire Sid Grauman would have been excited by Imax...all interior work was done to the Secretary of the Interior's Standards of Rehabilitation.

Restoration and cleaning services for the Mack Sennett plaque were secured by committee member Richard Adkins, via a donation from History-For-Hire, in preparation for on-site placement in conjunction with the

Council District 13 office.

We Need Your Eyes And Ears

Hollywood Heritage continues to interact with the Office of Historic Resources, the Department of Building & Safety, the Community Redevelopment Agency (CRA/LA) and various other City of Los Angeles departments as part of our efforts to monitor properties on our *Preservation Watch List*. But alerts from our members are a VITAL resource! Information empowers our mission to protect Hollywood's treasures small and large.

We are monitoring recent activity at the Warner Hollywood Theatre and the Little Country Church site (1750 N. Argyle Ave). Although the church burned down Christmas of 2007, the landscape is historic and is included in the Historic-Cultural Monument status of the site. Some landscape elements remain from before the site was the Little Country Church - it was music publisher A.G. Bartlett's estate - he imported rarities for his gardens, so some of those 100-year old trees remain today! Hollywood Heritage awaits information on the site's fate. Wouldn't it be fantastic to see its gardens restored to an oasis of green space in Hollywood's urban core, a historic resource continuing life as a public pocket park!

One Person Can Make A Difference

Four Storybook Style Bungalows in Beachwood Canyon are the latest addition to the Los Angeles Historic Cultural Monument inventory.

Looking like the backdrop for a Grimm Fairy tale, these one-bedroom cottages built in 1921 and 1923 have been recognized for their architectural contribution to the neighborhood and an acknowledgement of rapidly disappearing bungalow courts.

The story behind their nomination is heartening too. Hollywood Heritage member Judy Marks, a resident who has walked her rescued Boston Terriers through the streets of Beachwood for the last 23 years, fell in love with the cottages. When the city labeled them unfit for habitation in the spring of 2012, and she saw a public posting to that effect, Marks became concerned about their future. Researching them, she pulled historic permits, took photos, and began to look into "Storybook Architecture" and its roots in Hollywoodland. Unsure if just a single individual could impact

their future, Marks started the process for doing a Historic-Cultural Monument nomination. With help from the firm Historic Resource Group in Pasadena, Hollywood Heritage, and her own Masters degree from USC's Architectural Conservation program, she was able to successfully nominate the buildings for protection.

She is now volunteering her services to the owner of the property to help him obtain Federal Tax Credits for renovations and restoration done according to the Department of the Interior Standards.

You too can make a difference. Hollywood Heritage can help you.

[Evening @ the Barn](#)

Discovering the Rare, Early Mary Pickford

On **March 5th** at 7:30pm, our *Evening @ the Barn* will have the house filled with live piano accompaniment to rare films from the early years of Mary Pickford's work on the silver screen.

Mary Pickford began in the theater at age seven. Then known as "Baby Gladys Smith," she toured with her family in a number of theater companies. In 1907, she adopted the family name Pickford and joined the David Belasco troupe, appearing in the long-running *The Warrens of Virginia*. She began in films in 1909 for the Biograph Company, working with director D.W. Griffith. For a short time in 1911, to earn more money, she joined the IMP Film Co. under Carl Laemmle. She returned to Biograph in 1912, and, in 1913 joined the Famous Players Film Company under Adolph Zukor. She then joined First National Exhibitors' Circuit in 1918. In 1919 she helped to establish United Artists.

Hollywood Heritage will be showing films from the vaults of the Mary Pickford Foundation. Elaina Archer, the Director of Archive and Legacy at the Foundation, will introduce these rarely seen motion pictures from Pickford's early career, circa 1910s. More info to come! Watch for Hollywood Heritage's email



We had an Evening with Julie Adams

In a thoroughly enjoyable October *Evening @ the Barn*, actress Julie Adams intermingled with attendees and talked about her career. Writer and film historian David Schecter, during the formal program, told the audience about the many roles that she had played beyond her most famous performance in the 1954 monster movie, *Creature from the Black Lagoon*. Mr. Schecter illustrated his talk with many movie clips showing the wide range of her talent.

After the program, Ms. Adams autographed, *The Lucky Southern Star: Reflections from the Black Lagoon*, her autobiography,

which was co-written with her son Mitch Danton.



Posing with Julie Adams are (L to R) Hollywood Heritage President Bryan Cooper, and producer of the program, Treasurer Tracy Terhune. David Schecter is to the right of Ms. Adams.

[Evening @ the Barn](#)

Still: American Silent Motion Picture Photography

Glamour: an air of compelling charm, romance, and excitement. Throughout the history of motion pictures, artfully arranged and alluring portraits of movie stars have sold films to the movie going public. These romanticized images helped shape star personas and created an accepted look and style for each film studio. The men that captured these images on their still cameras, as opposed to the motion picture cameras, were known as stillsmen.

Our *Evening @ the Barn*, on Wednesday, **February 11**, at 7:30pm, will feature author Dr. David Shields giving a fascinating presen-

tation of his book, *Still: American Silent Motion Picture Photography*, describing the early history of motion picture still photography and its most important practitioners, illustrated with many of the glorious images from his work. Following the talk, a silent film demonstrating some of these visual techniques will be screened. An exhibit of photographs showing examples of many of the stillsmen's great work will also be on display.

Mr. Shields' book will be on sale at the Museum Store, and he will be available to autograph purchased copies.

Gatsby is Great and on Display at the Museum

Thanks to former Hollywood Heritage board director and museum docent Nick Beck, the Hollywood Heritage Museum is exhibiting artifacts from his F. Scott Fitzgerald collection, specifically from the four film versions and two television versions of Fitzgerald's arguably most famous novel, *The Great Gatsby*. The film was made into a movie in 1926, 1949, 1974, and in 2013. The television versions were made in 1958 and 2000. Warner Baxter, Alan Ladd, Robert Redford and Leonardo di Caprio have been the movie Gatsbys, while Robert Ryan and Toby Stephens played the role on television.

The exhibition contains artifacts, photos

and memorabilia from all of these versions as well as international versions of the novel, demonstrating the timelessness of Fitzgerald's tale of romantic longing with a tragic end. Hollywood Heritage board member Sue Slutzky, designed the Gatsby display, which will be on view at the museum until after the first of the year.





Mark Your Calendar

January:

Hurrell's Hollywood; Evening @ the Barn: Wed., January 8 – 7:30pm

February:

The Jack Oakie Foundation and Hollywood Heritage will screen *Hit the Deck* (1930 musical comedy) starting Jack Oakie & Polly Walker at the Egyptian Theater, Sat., **February 8**, 7:30pm.

Still: American Silent Motion Picture Photography; Evening @ the Barn: Wed., February 12 – 7:30pm

Hollywood Party, Sons of the Desert Tent; archival film screening at the Lasky-DeMille Barn, Thurs., **February 13** - 7:15pm

March:

Discovering the Rare, Early Mary Pickford: Evening @ the Barn: Wed., March 5 – 7:30pm

As part of the Lasky-DeMille Centennial, Hollywood Heritage and the Art Deco Society of Los Angeles will screen *Kosloff and DeMille*, and *Madam Satan* (1930) at the Egyptian Theater on Sat., **March 15**, starting at 2pm

April:

Making Gone With the Wind; Evening @ the Barn: Wed., April 9 – 7:30pm

Hollywood Party, Sons of the Desert Tent; archival film screening at the Lasky-DeMille Barn, **Thurs., April 10** - 7:15pm

PRESERVING OUR HOLLYWOOD HERITAGE FOR MORE THAN 22 YEARS

- Wattles Mansion and Gardens • Hollywood Heritage Museum/Lasky-DeMille Barn •
- Silent Society: Motion Picture History and Preservation • Architectural Preservation, Advocacy, and Education •



Membership Application

YES! I would like to become a member of Hollywood Heritage, Inc.

- \$2,500 Majestic \$1,000 Keystone \$500 Bison
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 \$40 Individual / Artcraft \$25 Senior (65+) / Selig

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Membership Benefits Include:

- Free admission to the Hollywood Heritage Museum for two adults and two children.
- Ten percent discount at the Museum Store.
- Advance notification of special member programs.
- Discounts on Silent Society film programs at the Hollywood Heritage Museum, UCLA, and the Paramount Ranch.
- Quarterly **Hollywood Heritage Newsletter**.

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